



SWINDON TOWN F.C.

OFFICIAL MATCH DAY MAGAZINE

£1

MATCH SPONSOR:

FERNDALE
WORKING
MENS CLUB
SWINDON

RUMBELOWS LEAGUE CUP 1 st ROUND 1 st LEG

TUESDAY 20TH AUGUST 1991 KICK OFF: 7.45 pm

WEST BROMWICH ALBION

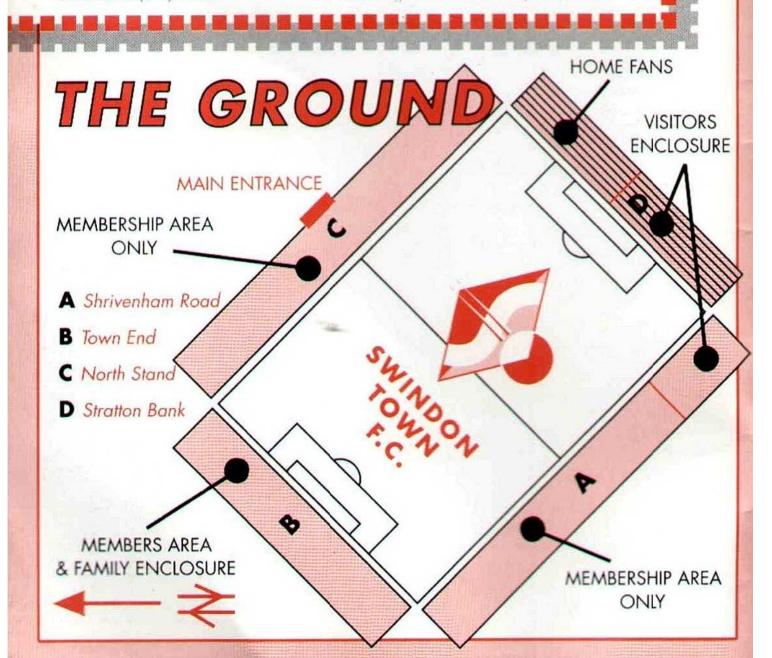


#### SWINDON TOWN F.C.

COUNTY GROUND, COUNTY ROAD, SWINDON, WILTSHIRE SN1 2ED

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Directors:		
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Assistant Manager:	Andy Rowland John Trollope Adrian Riddiford	
Club Physio: Hon. Medical Officer:	Kevin Morris	





In Tune Welcome We are pleased to welcome the officials, players and supporters of West Bromwich Albion to the County Ground tonight for this Rumbelows League Cup first round tie.

The second leg is to be played tomorrow week at The Hawthorns kicking off at 7.30 pm.

Barclays This Saturday we travel to meet Cambridge United at The Abbey Stadium in the Barclays League kicking off at 3.00 pm.

Our next home League game is on Saturday 31st August when Barnsley visit The County Ground also with a 3.00 pm start.

As with last season casual match tickets in the stand will only be sold to members on production of their membership cards at The Advance Ticket Office. Credit card bookings using Visa, Mastercard and American Express can be made three weeks prior to each game, with personal applicants entertained two weeks in advance.

A reminder that membership cards will not be issued on matchdays.

Reserves Tomorrow afternoon the Reserves start their new season with the visit of Reading to The County Ground. They are at home again next Tuesday when we entertain Millwall. Both games in the Neville Ovenden Football Combination kick off at 2.00 pm.

This season the Reserves have a new cup competition aptly named The Reserve Team Cup! We are in the same mini league as Bristol Rovers, Hereford United and Swansea City. The game against Rovers is to be

played at The County Ground on Monday 9 September kicking off at 2.00 pm. The remaining two games are away form home.

Youths On Saturday the Youth Team meet their counterparts from Bristol Rovers away in the South East Counties League. Their next home game is on Saturday 31 August when Luton Town visit Wanborough kicking off at 11.00 am.

In the fist round of the Southern Junior Floodlit Cup competition the Youth Team have been drawn against Chelsea Youth. The game is to be played here at The County Ground on Thursday 5 September kicking off at 7,30 pm.

Review The first issue of the new club newspaper The Swindon Review which went on sale last week has proved extremely popular. The monthly publication costing just 60p complements the matchday magazine with extra news and views from around the ground.

Season Tickets Season ticket sale during the summer months have gone very well. There is still time to guarantee your seat for the season. Monday to Friday from 9.00 am until 5.00 pm. Saturdays when there is no match the office is open from 9.00 am until 12 noon and on matchdays until kick off. A reminder that no season tickets or memberships will be issued on matchdays.



### 'Your Chance to Mix Business with Pleasure.'

#### SWINDON TOWN MATCH DAY SPONSORSHIP

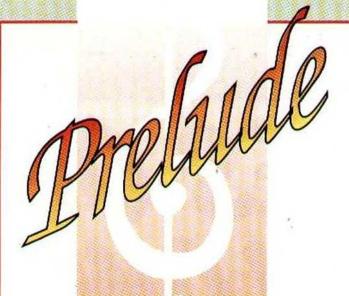
Our Match Day Sponsorship package is designed to provide the very best in corporate entertainment; an unbeatable way of cementing relationships with important clients, or of expressing gratitude to valued employees. Depending on your budget, you can choose a part sponsorship package for 10, 20 or 30 guests. Or, as a sole Match Day Sponsor, you can entertain up to 40 guests. Each Match Day sponsorship includes the following:

- Champagne reception
- Tour of the stadium (available Saturday games only)
- Three course meal including wine
- Use of Match Day Sponsors Lounge
- Complimentary programmes
- Refreshments at half-time
- Post Match buffet
- Use of pay bar before and after the game ••
- Tickets in North Stand for the game
- Company logo on front cover of programme
- · PA announcements identifying Match Day Sponsors
- · Electronic scoreboard advertising on Match Day
- Gift for each guest
- Company gift award to your Man of the Match
- · Photo souvenir presentation to your Managing Director
- Cash bar available until 5.45 pm on Saturdays and 10.45 pm evenings.

You will be asked to arrive at 12.30 pm for matches with a 3.00 pm kick-off or 6.00 pm for a 7.45 pm kick-off. Maps and invitations will be sent to you approximately 14 days in advance of your visit. Match tickets will be issued on the day. The menu will normally be chosen by the Club and will be a three course meal of a high standard served with a choice of red or white wines.

For further information please contact Mike Sullivan, Marketing Manager at Swindon Town on 0793 430430.





Hello again we hardly seem to have had time to draw second wind before we are thrown into the cauldron of knock-out football with this tie against West Bromwich Albion.

It's very important fixture as far as we are concerned, the Rumbelows League Cup being one of the four major competitions. Success in this competition means not only a boost in revenue, which in itself is extremely important but more ironically a boost to morale. There is nothing like a good cup run to promote confidence within a team.

To be perfectly frank we would have preferred to play away in the first-leg. In my experience of two-legged ties, in domestic and European competition, there can be a lot of pressure put on the home side in the first game.

People expect you to win and to win handsomely. It is deemed important to establish a first leg lead if you are be successful. This of course is nonsense. The result tonight - unless it is a rough scoreline - will not decide the issue. After 90 mins we are only at half time.

Yes, a draw would be a good result for West Bromwich Albion. But the way things are shaping up in the close season I think we have a side which might get a lot of joy away from home. Our style is well suited to playing away.

If we can overcome the mental side and persuade players they are capable of producing their best form away from the County Ground then I am sure those of you who follow us on our travels are in for some great trips.

As I said this round of the cup does come too early, but it's a fact of football and there's nothing we can do about it. We have to get on and find our form quickly.

Bobby Gould will have his side organised, this is a certainty. Albions priority is obviously to get straight back to Division Two, but this will not detract from their efforts to try and beat us tonight.

We are in for a hard game and the lads will have to be at their peak to achieve a result. There are no two ways about it.

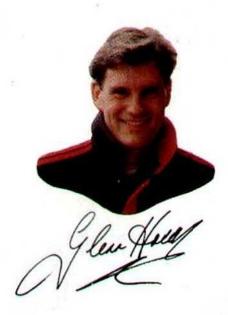
We have a strong squad none the less and we should be afraid of no one. To be honest I don't really know what our best eleven is at this moment in time. But that's good. It means we have some excellent players on the fringe, who could, in certain circumstances, possibly do a better job that those players wearing the shirts tonight. All they need is the opportunity.

So there are plenty of places up for grabs and there is nothing like competition to keep players on their toes. Some players in the wings can in fact offer us different dimensions but it will take us a few weeks before we have ascertained the best balance of the side.

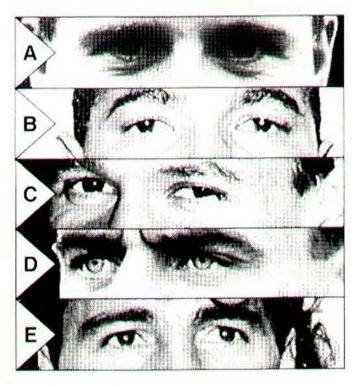
So the situation is clear everyone is playing for their places.

The League Cup has always been an exciting event for teams from the lower Division who have a good track record. The tournaments history is littered with winners from the Third and Second Divisions.

Among that list, is the name of Swindon Town. Winners in 1969 . . . It would be nice to evaluate them and complete a double similar to Sheffield Wednesday last season, of a Rumbelows League Cup victory at Wembley and promotion to Division One.



## ALL EYES ON RUMBELONS



The nearest Rumbelows to this ground is Swindon, 77 Regent Street, Swindon, SN1 1JY.

Branch Manager: Chris Holgrove

Telephone: 0793 578084

Match these eyes to five well known football league players and you could win one of 25 Sony televisions.

Just pick up an entry form from Rumbelows or Rumbelows Atlantis for your chance to win one of these superb prizes. No purchase is necessary.





## RUMBELOWS





Blackburn Rovers have hit the headlines again with a last gasp offer to Liverpool on Thursday to sign star strikers David Speedie and Ronnie Rosenthal for a combined fee in the region of £1.5 million, manager Don Mackay who has been flustered in his attempts to lure Gary Lineker and Teddy Sheringham to Ewood Park earlier in the summer went to Liverpool on Wednesday but stated "Graeme and I have come to an agreement but until it is settled I don't want to say anymore".

Port Vale, with cash to spend after the sale of Darren Beckford and Robbie Earle for a combined £1,250,000 have signed Hull City defender Peter Swann and former Oxford forward Martin Foyle in a deal worth £300,000 for although further spending may not be possible as half the £925,000 received from Norwich City was due to Manchester City under the contract which took Beckford from Maine Road.

Robert Maxwell has finally sold his interest in Derby County for £4 million to Brian Fearn who heads a boardroom consortium at the Baseball Ground. Rams manager Arthur Cox has begun to rebuild his side after the departure of Dean Saunders and Mark Wright to Liverpool for £5.1 million. In comes defender Andy Comyn from Aston Villa for £200,000 and Simon Coleman, another defender from Middlesboro' for £300,000.

New Bristol Rovers Manager Martyn Dobson, who gained five caps for England, has stated his objectives for the club saying "Having been at Bury you get things into perspective. You have to look around for facilities. Rovers have achieved a lot in the last three years and I want to continue" Dobson has signed a three year contract and arrived at Twerton from Vauxhall Conference Side Northwich Victoria where he had only been in charge for one month. Dobson has made his first signing in David Wilson a midfielder from Manchester United who had only made a handful of appearances for the Old Trafford club and had been released on a free transfer.

The book makers favourites to lift the Second Division title are Newcastle United at 7/1. The North East club are reported to have rejected an offer of £1,.5 million during the summer for their teenage star Steve Watson despite debts of £4 million. Vice chairman Peter Mallinger stated "there is no way we will let Steve go. The days of Newcastle selling their best players are over" this must have been music to the long suffering United fans who have seen the departure of Waddle, Beardsley and Gascoigne in recent years. Veteran Goalkeeper John Burridge



has left St James' Park however joining Scottish Premier Side Hibernian on a free transfer. Burridge aged 39 began his long and distinguished career as an apprentice at Workington and has since made over 650 League appearances at no less than eleven different clubs.

Liverpudlian John Aldridge has returned from a spell at Spanish club Real Sociedad to join Tranmere Rovers for a fee of £250,000, Aldridge will be teaming up with prolific goalscorer Ian Miur for Tranmere's first season in the Second Division since 1939. Millwall have signed Phil Barber from Crystal Palace for £100,000. Barber made over 200 appearances for Palace after joining them from Aylesbury United. another player moving across the capital is long serving Chelsea midfielder John Bumstead who has signed a two year contract for Charlton Athletic. Bumstead who began as an apprentice at Stamford Bridge made over 300 appearances for Chelsea.

Second Division clubs involved in the First Round of the Rumbelow League Cup will be looking to make progress through to a lucrative Second Round tie with one of the top First Division sides. Rumbelows have however projected that their sponsorship of the League Cup will be worth £5 million to the game over the next four seasons. This year is the second season that they have sponsored the Cup. Ties involving Second Division clubs are as follows:-

Swindon Town Shrewsbury Town

Portsmouth

Charlton Athletic

Watford

Leicester City

Cambridge United

Blackburn

Rotherham United

Halifax Town

v West Bromwich Albion

v Plymouth Argyle

v Gillingham

v Fulham

v Southend United

v Maidstone United

v Reading

v Hull City

v Grimsby Town

v Tranmere Rovers

JOME MATCH

#### FORTHCOMING • ATTRACTIONS









#### Barnsley Next

Barnsley, just missed out on the play-offs, for a place in Division One, on goal difference last May. This season manager Mel Machin is looking for a promotion place on merit by finishing in the top three.

Machin, who made his reputation as number two to Ken Brown at Norwich City, before moving into management at Maine Road, is rated as one of the best young coaches in the business and last season Barnsley's play reflected his philosophy on the game.

Solid at the back, they conceded 48 goals, constructive in midfield, with the onus on attacking play, The Tykes reserved their best performances for the games against the better quality opposition.

The Oakwell Club have never participated in the First Division but there is a strong feeling of optimism in this pit town. The locals, bred on the deeds of Skinner Normanton and company, believe that Mr Machin can lead to the promised land, and that this could be the season of glory.

When it comes to commitment there are few who can

match this Yorkshire side but if the Robins are to mount a serious challenge for promotion they they must establish a good record at home.

All is set then for an intriguing battle. Swindon Town v Barnsley. The venue, The County Ground. The time: 3.00 pm. The date: Saturday 31st August. The Prize: Three Second Division points.

Before that we have two very difficult away obstacles to clear. At the Abbey Stadium next Saturday when Glenn and his cultured football have to overcome the big-foot approach of Cambridge United. It has taken them from Division Four to Division Two in successive seasons but will it prove successful at this level?

And on Wednesday, August 28th, we are off to the Hawthorns for the second-leg of tonight's Rumbelows League Cup tie with West Brom. Let us hope we have been able to establish a solid advantage to take with us.

Enjoy your football and don't miss THE BIG MATCH WITH BARNSLEY...





#### SWINDON TOWN TRAVEL CLUB

To Cambridge United Saturday 24
August 1991 Depart County
Ground: 10.00 am
Fare: £7.00

Travel Club office open Tuesday,
Wednesday & Thursday
7.30 pm · 10.00 pm

#### **PRIVATE CAR**

Route to Cambridge Either take M4
to M25 then M11 to A45
(Cambridge By Pass). OR A420 to
Oxford then signs for Bicester,
Buckingham, Milton Keynes,
Bedford to A45 (Cambridge By
Pass) Then follow signs for
Cambridge Airport to Newmarket
Road where the Abbey Stadium is
located. The visitors turnstiles are
located at Coldhams Common
entrances turnstile numbers 16-19.

### Bill Board

by Mike Sullivan



A very warm welcome to our 40 match day guests from FERNDALE WORKING MENS CLUB who are our official match day sponsors tonight.

The Club, which is situated in FERNDALE ROAD Swindon is led tonight by Mr Cliff Puffett who is also a Swindon Town Director and Mr Tom Whittaker who is the current Ferndale Working Mens Club Secretary.

Tonights game sponsorship is a first for the Ferndale WMC and demonstrates the enthusiasm the members have for Swindon Town FC and the football club hopes that this is a precedent for other Clubs and Ale Houses in the area to follow their leads.

**New Staff** 

Over the past few months the club has undergone a number of staff changes and I would like to take this opportunity of introducing three bright and cheerful newcomers in the Swindon Town Club Shop. The shop is managed by Cindy Crewe who joined during the summer



months along with her two able assistants Jackie Lucas and Sammi Kempshall (see photograph - left to right SK - CC - JL). Some of the many exciting ideas Cindy is going to introduce will be an extensive mail order service which will be launched later in the season plus a range of action photographs from Swindon Town home matches, as well as team photo's and individual players photo's. Should you wish to pop in to the Club Shop and buy some there will be an opportunity of having these photo's framed. We will keep you informed of any new lines being introduced in the Club Shop but should you wish to go into the shop you will find it open during the season. 9 am - 6 pm Monday to Friday and on all matchdays and evening up to half an hour after the game has ended.

Match Ball Sponsor

Tonight's Match Ball is being sponsored by Tithegrove Limited of Swindon. Awarm welcome to Roger Boor and his guests. Roger, who is a Director of the Company, has been actively involved in the building changes seen at the County Ground during the summer.

Fan Appreciation Day

News of an exciting new promotion for Swindon Town supporters will be announced in our next home programme v Barnsley on the August 31st 1991. - watch this space for details...

## Tonight's Official Match Sponsor is the FERNDALE WORKING MENS CLUB of Ferndale Road, Swindon

Formed in 1904, the club now has an annual membership of over 14000 members. For an annual membership fee of £1.50 the members can relax and socialise with their families and friends and also involve themselves in the many sporting activities the club get involved in such as Darts, Pool, Skittles, Crib, Angling and Golf.

For membership details please contact Club Secretary Mr. T Whittaker.

## Backing Vacalo RESERVES

Tomorrow afternoon sees the start of our season in the Neville Ovenden Football Combination when we entertain our close neighbours Reading. This season we have reverted back to afternoon kick offs for our home League fixtures. In doing so this allows the manager more time to keep check on players form and fitness and allows him to view matches elsewhere in the evenings.

The function of the Reserve Team is really multipurpose and although we all like to win games this is not really the priority. For our young trainees it is a target for them to try and get as many games as possible over their two year contract. For the lads who have just been rewarded a contract it gives them the chance to establish themselves as regulars and for first team players they keep their stamina and sharpness. Of course it also gives players who have been out through injury the opportunity to regain their fitness.

As long as everybody involved gives their all and plays with the right attitude and commitment we can ask no more. As I said earlier it's not always results that count but often the content of performance.

For the first time since I have been in charge of the side we are also involved in a Cup competition with other Football League Clubs and we have been paired with Bristol Rovers, Hereford United and Swansea City in our mini League.

So really there is a busy programme for everybody at the Club and let's hope we are successful on the field at all levels. By Andy Rowland

Football Combination: Sponsorship Deal

in his efforts to maintain a high standard of Professional Football outside the Football League, Neville Ovenden of Ovenden Papers Ltd. has entered into a further sponsorship deal with the Football Combination, which for the next three years will be called, The Neville Ovenden Football Combination.

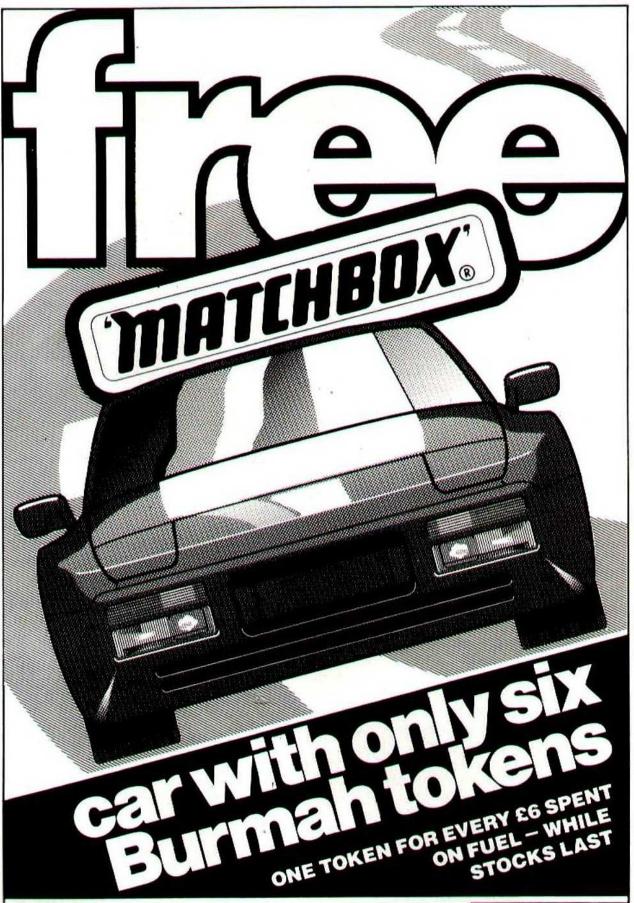
He explained his reasons by saying, he wanted to give all up and coming young Footballers, the

opportunity of playing with and against some of the country's top professionals and allow supporters to see these players at a reasonable cost. He continued, in these days of multi-million pound transfers etc. it is essential for all Football League club to have the opportunity of playing their Reserve Teams, in a full-time Professional Competition, such as the Football Combination. Having been Chairman of a Football League Club himself for a number of years, he realises the importance of bringing young players through to the Football League, from within the clubs own resources, which he hopes his efforts will achieve. The Management Committee are mindful of this and express their sincere gratitude and appreciation to Mr Ovenden for his very generous Sponsorship arrangement with the Football Combination.

#### NEVILLE OVENDEN FOOTBALL COMBINATION

Final Table for Season 1990/1991

					Go	als	
	Pla	Won	Dwn	Lost	For	Agst	Pts
Chelsea	38	24	7	7	93	43	79
Tottenham Hotspur	38	24	6	8	79	37	78
Crystal Palace	38	21	10	7	90	44	73
Wimbledon	38	22	7	9	64	36	73
Southampton	38	20	8	10	68	50	68
Portsmouth	38	19	8	11	67	46	65
Arsenal	38	19	8	11	65	54	65
Norwich City	38	15	12	11	61	52	57
Lutan Town	38	15	9	14	66	52	54
QPR	38	14	8	16	60	62	50
Charlton Athletic	38	14	7	17	66	65	49
Oxford United	38	14	6	18	57	57	48
Miliwail	38	11	11	16	63	69	44
West Ham United	38	12	8	18	57	90	44
Swindon Town	38	12	7	19	60	77	43
Ipswich Town	38	11	7	20	40	66	40
Brighton	38	11	6	21	48	69	39
Fulham	38	11	6	21	42	75	39
Watford	38	9	9	20	46	84	36
Reading	38	4	6	28	24	88	18



Bath Road Autopoint Bath Road, Old Town, Swindon

**Blagrove Autopoint** Great Western Way, Blagrove, Swindon

Newport Street Autopoint Newport Street, Old Town, Swindon

Swindon Autopoint Marlborough Road, Swindon

Stratton Autopoint Bridge End Road, Stratton St. Margaret, Swindon



## Off Deat John GORMAN

This evening I would like to start my column by welcoming everybody from West Bromwich Albion, especially their Manager Bobby Gould - a great character.

I would like to reflect on some of the behind the scenes happenings during the pre season build up. We have employed a new kit man Eddie Buckley, to help Kevin Morris our physio. We now have two real personalities working hand in hand. Eddie previously trainer for the Reserve and Youth Teams and is a great Town fan.

Our trip to Holland was a great chance for the fans and players to get to know each other better. We even had time to spend some time together on a ferry going to one of the games. I have been by many forms of transport to games before but this is the first time I have had to go by ferry! After our win in the final against Vitesse the fans really enjoyed taking photographs and chatting with the players.

Their behaviour was exemplorary and the Dutch welcomed them with open arms. Many thanks also to the Town fan who even found our match ball when it was booted out of the ground.

We also had a remarkable visit from a special fan called Steve at the training ground recently. Steve has just recovered from two brain operations, one involving a tumor. Steve was in great spirit and was delighted to meet all the players and staff individually. We gave him an autographed ball which I'm sure he will treasure. Glenn and I would like to see more like Steve come and visit us in the future.

There has been so much improvement going on within the Club even the tunnel now look like Wembley. The hard work which has been going on during the summer has certainly brightened the place up. The pitch itself is looking magnificent with all credit going to Geoff Warren. We look forward to playing on it!

Speak to you soon.



he Football Trust has been created to help football at all levels and especially to meet the requirements of Lord Justice Taylor's Final Report.

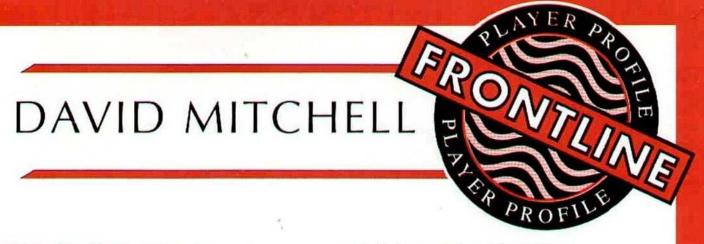
million as a result of the reduction in Pool Betting Duty and the continuing contribution of over £12 Million annually from the Spotting-the-Ball competition organised by Littlewoods, Vernons & Zetters.



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#### Match of the Day By Colin Benson

There are none more eager to succeed this season than David Mitchell, the globe-trotting Aussie, who earned star status in West Germany and Holland but has yet to make his mark in the Football League.

"I am annoyed it hasn't worked out since I came here," sighs the striker who was sponsored by Mercedes during his two years with Eintracht Frankfurt and then became a favourite in Holland with Feyenoord, yet suffered noting but frustration at Chelsea. "It might be the football, I don't know.

"I certainly believe it is more than co-incidence that the team I played for in Australia, Sydney City, had a strong Italian influence and played a technical games as do the Germans and the Dutch. That's why I had no hesitation signing for Swindon because Glenn, while he was training at the Bridge, told me how he wanted his team to play. I liked what I heard and the way be plays.

Mitch agrees he never got a fair run at Chelsea after they had signed him from Holland for £175,000. "I just never took off," he says after making his debut against Nottingham Forest in the Simod Cup in January 1989.

A hernia didn't help, keeping him out of the side for most of one season, but when he was allowed to join Newcastle United on loan last season he responded with his first goal in the Football League, against Blackburn Rovers, at St James' Park.

Born in Glasgow, David was six when his family emigrated to Adelaide. His father, Jimmy, played semi-professional and his two elder brothers were also active so the soccer influence in the Mitchell household was very strong.

By the time he was 17 David was a regular in the Adelaide City side and by the time he was 18 a full international with the Socceroos. The next stop was Sydney City before paying his way to have trials with Glasgow Rangers.

Sydney had paid good money for Mitch's transfer and so David and his father raised £17,000 between them to make him a free agent. He paid his passage to Glasgow and the gamble paid off. Rangers were suitably impressed and signed him.

That was in 1983 and it was not long before he was to experience the heart-aches of this passionate game. After helping Rangers through to the final of the Scottish League Cup big Jock Wallace dropped him for the Hampden final. "I was shattered," claims David.

Twelve months later, after not really featuring in the Rangers side, David found himself in the League Cup winning side that defeated Dundee United 1-0. Mitch had earned a winners' medal! David returned to Australia to play in the World Cup and within six months found himself back at Hampden against Scotland. Australia lost 2-0 but were somewhat unlucky not to win the return game.

The Aussies out, David returned to Europe and scored 20 goals for Eintracht in 54 games. It was good money too with the players on a £1,000 appearance money and £1,000 win bonus. he then hit 14 goals in 29 League and UEFA Cup games for Feyenoord but though he has a clause in his contract allowing his release to play for Australia in the Olympic Games the Dutch didn't want him to go.

"My heart was set on it," says David "and I have no regrets. Aberdeen then wanted me to join them but I chose Chelsea because I have always wanted to play in the First Division and they had big plans. "As things went I now see that more as lost years but I truly that under Glenn we can get to Division One. The team spirit here is absolutely stimulating and I can't wait to get started.

"I have never been an out and out striker, like Duncan is, but Glenn is looking for me to get in behind defenders and exploit them. If I can make goals for the other lads then I shall be more than happy. This is a team game and as long as we win I don't care who scores."

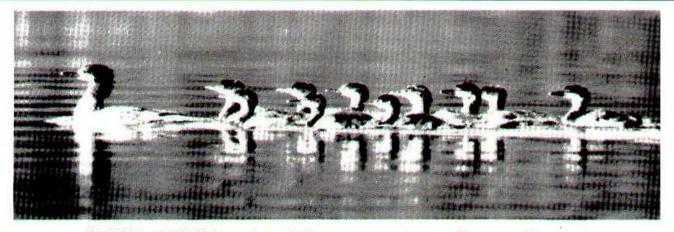
We are sure Mitch will score big with Swindon fans. Capped 34 times by Australia, this socceroo is set to prove his class in Division Two.











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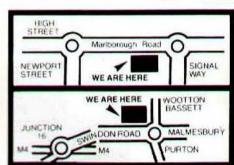
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# A VERY WARM WEST BROMWICH ALBION

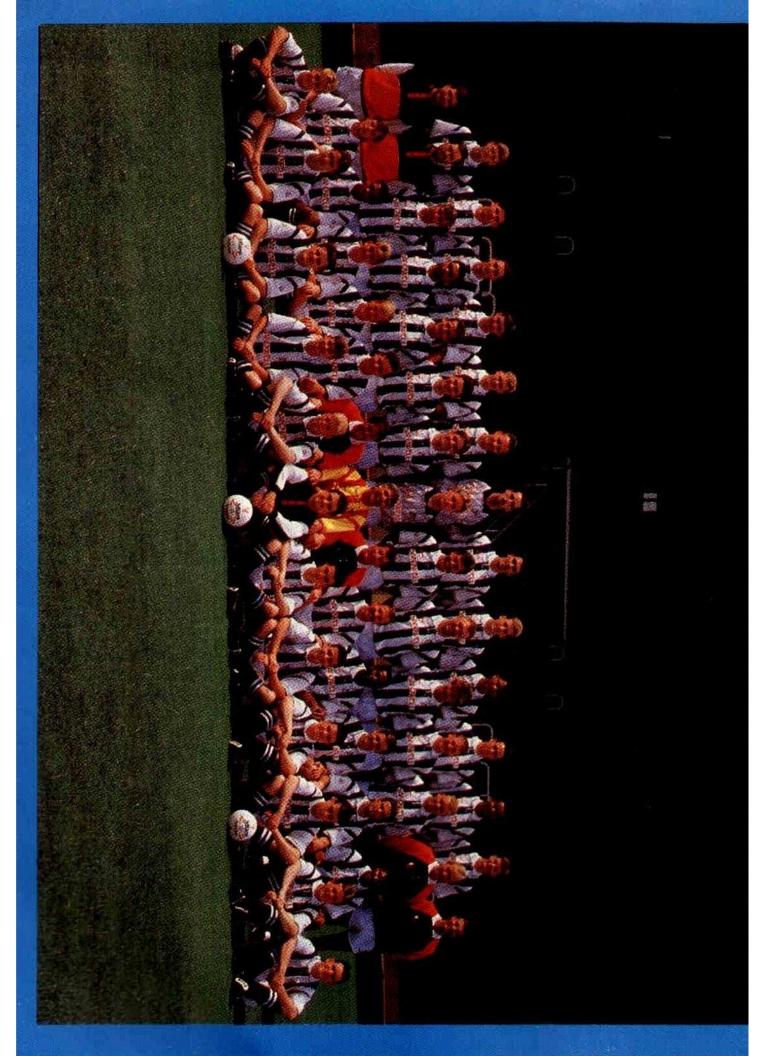
Kwame Ampadu - Forward. Born Bradford 20-12-70, signed for Albion in June after a twomonth loan spell from Arsenal at the end of last season. Served his apprenticeship at Highbury and gained youth caps for Eire. Made two First Division appearances for Arsenal last season and cost Albion £60,000.

Darren Bradley - Midfield. Born Kings Norton, Birmingham 24-11-65. Joined Aston Villa's apprentice ranks in 1982 and played for them in midfield, centre-half and centre-forward, positions. Former England Youth captain (6 caps). Made the first of his 20 League appearances for Villa at Norwich (9-3-85) and cost Albion £90,000 in March 1986 in a deal involving Steve Hunt.

Gary Bannister - Striker. Born Warrington 22-7-60. Joined Coventry City from school and made his League debut v Norwich (26-8-78). Three years later Sheffield Wednesday paid £100,000 for his registration and he scored 56 goals in 118 League games. QPR splashed £200,000 on his transfer in '84 and he obliged with 56 goals in 136 League appearances for them. An England Under-21 cap, Gary returned to Coventry in March 1988 (£100,000) and joined Albion in March 1990 for £250,000.

Daryl Burgess - Defender. Born Marston Green, Birmingham 24-1-71. Came through the YTS ranks and made his debut at Port Yale (26-8-89). A strong forceful player in the air, is set to make his 69th appearance tonight.

Tony Ford - Forward. Born Grimsby 14-5-59. A resourceful player who has operated at fullback, in midfield and as a striker. Is best on the wing. Made 407 appearances for Grimsby (60 goals); and was the Mariners youngest League debutant - at Walsall 4-10-75 - being 16 years 4 months. Had loan spell with Sunderland in 1985-86 before joining Stoke City for £35,000 in July 1986. Albion paid £145,000 for him in March 1989 and he made his debut for them here at the County Ground (25-3-89). Was on tour with the England 'B' side in the summer of 1989. Adrian Foster - Forward. Born Kidderminster 19-3-71. Served his apprenticeship at the Hawthorns making his senior debut at Bradford City, in the League Cup, in October 1989. Had scored 1 goal in 28 appearances before the start of the season.



Donald Ralph Goodman - Striker. Born Leeds 9-5-66. Don cost Albion £50,000 on the transfer deadline in March 1987 and has scored 54 goals in his first 167 appearances for the club. Tremendously exciting player with an explosive turn of pace. Played in goal as a 10-year-old. Bradford City spotted him playing for Collingham FC and gave him an apprenticeship in 1983. Made his League bow v Newport County (25-4-84).

Graham Harbey - Fullback. Born Chesterfield 29-8-64. A former Derby County apprentice he made the first of his 40 League appearances for them at Charlton (7-9-89). Ipswich Town signed him in July '87 for £65,000 and he spent two months on loan with Albion before an £80,000 transfer in January 1990.

Bernard McNally-Midfield. Born Shrewsbury 17-2-63. Irish International who made over 350 appearances for Shrewsbury before moving to the Hawthorns in the summer of 1989 for £325,000. Had made 75 appearances by the close of last season (7 goals).

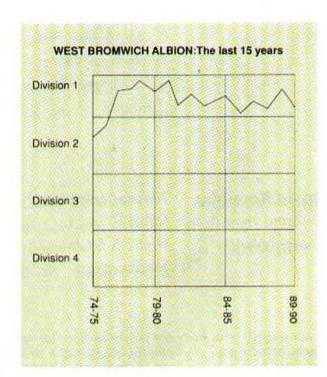
Mel Rees - Goalkeeper. Born Cardiff 25-1-67. A Cardiff apprentice he was blooded against Brighton (8-9-84) and played in 31 League games in Divisions two, three and four, before a £60,000 move to Watford in 1987. Had loan

spells with Crewe, Southampton and Leyton Orient before signing for West Brom in September 1990 for £45,000. Made his debut v Woking in the FA Cup last January and played 19 games in all last season.

Gary Robson - Midfield. Born Chester-le-Street 6-7-65. Had trials with Newcastle United before joining the junior ranks at Albion. Made his debut v Southampton (7-5-83) as a sub and had clocked up 189 appearances by the end of last season. Played for the Football League in 1989.

Craig Shakespeare - Midfield. Born Great Barr, Birmingham 26-10-63. Scored almost 60 goals in over 300 appearances for his first club Walsall. Sheffield Wednesday signed him in 1988 and in February 1990 Craig arrived at the Hawthorns. The fee £265,000. Gary Strodder - Central Defender. Born Spenborough 1-4-65. The son of former Huddersfield and Halifax defender Colin Strodder, Gary made his League debut for Lincoln v Wigan when 17, in August 1982. In March 1987 West Ham introduced him to First Division football following a £150,000 transfer and in August 1990 Gary moved on to the Hawthorns.

Las	ter	games				
			Н	A	Goalscorers	Att
Oct	27	Newcastle Utd.		D1-1	Anderson	14,774
Nov	3	Bristol Rovers	W3-1		West 2, Anderson	10,997
	6	Middlesbrough	L0-1			10,571
	10	Notts County		13-4	Bannister 2, Bradle	y 8,160
	17	Blackburn Rovers	W2-0		Bannister, West	10,985
	21	Barnsley ZC	L3-5		Robson, Bradley	
					Bannister	4,452
	24	Shetfield W.	L1-2		Robson	16,546
Dec	1	West Ham Utd.		L1-3	Ford	24,750
	5	Watford	D1-1		Roberts (pen)	7,657
	15	Portsmouth DC-0				



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Swindon Town London

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Roland Jones with

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E - Mr. & Mrs.Peet,

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E - Lynne Stevens,

Warminster.

Why not support your favourite player by sponsoring either whole or part of thier kit ? The 1st. squad plus the management team and physiotherapist are made available for sponsorship. Each item of kit may be sponsored as listed below, or you can sponsor your chosen players entire kit for just £250. For details telephone Sharon Gentry on 0793 430430.

Shirt £75 - Shorts £40 - Socks £20 - Boots £60 - Tracksuit £50 - Training Shoes £40



SWINDON TOWN F.C.

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**Eddie Murray** 

#### **David Mitchell**FULL KIT

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#### **Duncan Shearer**

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#### Shaun Close

Paul Hunt

#### Richard Green

#### **Paul Trollope**

Martin Ling

#### Dave Bennett

B - C - Colin Aldridge, Highworth. E - Mr. & Mrs. J Fisher

#### Nicky Summerbee

FULL KIT Sir.Seton Wills.

## CLUB SHOP

ORDER YOUR NEW KIT FROM THE CLUB SHOP NOW



## Classics 1966

#### Paul Plowman

continues his look back at Swindon's most memorable matches

Swindon and the Albion have met once before in the League Cup - back in October 1966, but today we go back to the first League encounter, almost 18 years ago. The Town were 7th in Division Two and Albion third.

The busiest man that afternoon was referee Brian Daniels, who blew for no less than 56 free kicks, 33 against the visitors, cautioned six players - five from Albion - and sent one off. Asa Hartford, playing his first game of the season following a suspension, was booked again following a challenge on Town midfielder Terry Hubbard, just before the only goal of the game.

That come in the 34th minute. David Moss took a corner on the left, an airborne Ray Treacy Shaw sent the ball into the roof of his own net with a majestic header! Albion almost equalised in the opening minute of the second-half. A Keeny Stroud back-pass went straight to Tony Brown, but big Frank Burrows saved the day by heading off the line. Peter Latchford kept Albion in the game, making good saves from Moss and Richard Legg. The unfortunate Hubbard limped off eight minutes from time after another hefty tackle from Alan Merrick, who had already been booked. The Albion were reduce to ten men just before the end, when

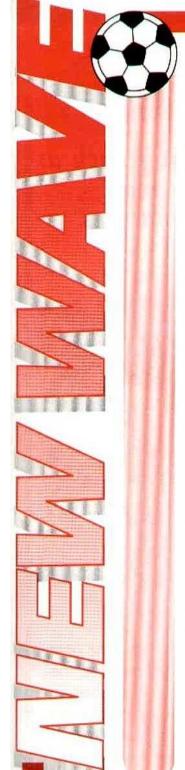


Willie Johnston was dismissed. The Scot was alleged to have struck Treacy as the Eire international and Hartford clashed on the ground. The win took Swindon to second place in the table, level on points with leaders Aston Villa. Sadly, the Town took only two from their next eight games and were heading rapidly for the Third Division.

Town: Allan, Butler, Trollop, Hubbard (Syrett 82), Burrows, Stroud, Moss, McGovern, Treacy, Legg, Jenkins.

Albion: Latchford, Minton (Brown A 73), Merrick, Cantello, Wile, Robertson, Glover, Shaw, Hartford, Brown T, Johnston.

Swindon 1 West Bromwich Albion 0 Attendance: 11,583



At the start of every season everybody is hopeful of having success both as individuals and as a club and the youth team players are no exception.

One of the main differences at Youth level is that results are not the be all and end all. Although results bring confidence, a big factor in a players make up, the aim at this level is the improvement and the progression of the individual.

We would like to see every trainee become a full time professional but unfortunately this will not happen.

The ages of the youth team squad are as in most seasons about a fifty fifty split of second years at under 18 and first year trainees under 17. This again makes us one of the younger teams in the league but this gives everybody a greater challenge and the harder that challenge, usually a quicker progression is seen.

The second year's having come to terms with the full time game last season, have now a very important period ahead of them as by the end of this season they have to show that they deserve a fulltime contract. This assessment will be made by all members of the coaching staff although the final decision will be made by the first team m a n a g e m e n t . The i r performance will be taken into

account at youth level although a clearer assessment will be made when they move up to the Reserves. Believe you me they have a lot of hard work ahead of them!

The first year trainees have only been with us for a few weeks and must make the transition from schoolboy football to the fulltime game.

Initially they may well go backwards and the sooner they come to terms with what is required, the better they work hard and listen to advice given they will soon be on their way.

Our aim must be to show a more consistent approach, having more awareness of other things going on other than around the ball. They must approach each game in the right manner showing a good appetite and confidence and listen to all advice given.

Our passing game will see us have plenty of possession but more willingness to win the ball. You will have a chance to see the Youth Team in action here at The County Ground on Thursday week when we take on Chelsea in the first round of the Southern Junior Floodlit Cup.

Here's hoping to a successful season throughout the Club.

### Junior Robins

Applications are now being received for membership to join the Junior Robins. Membership packs will be available for collection from the Marketing Department from Monday 9th September.

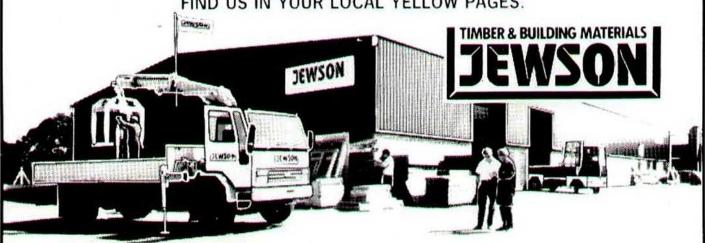


If you would like an application form to join the Junior Robins please write to the Marketing Department, Swindon Town Football Club, County Ground, Swindon, SN1 2ED or if you are in the area why not drop in to the reception area and the staff will gladly hand you a form.

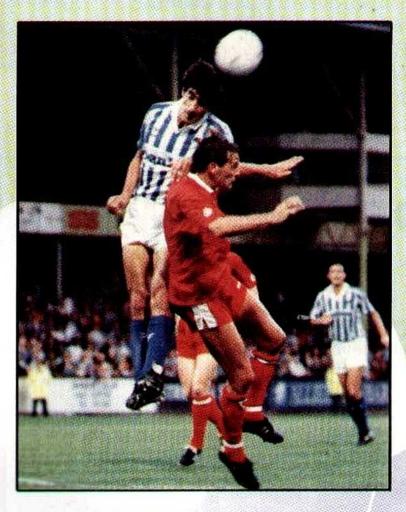
Over the season the Junior Robins will be playing a number of football matches against Football League junior sides and we will keep you informed of the results of all games played plus goalscorers in this column.

## We've got the Jewson lot at over 200 branches nationwide.

FIND US IN YOUR LOCAL YELLOW PAGES.



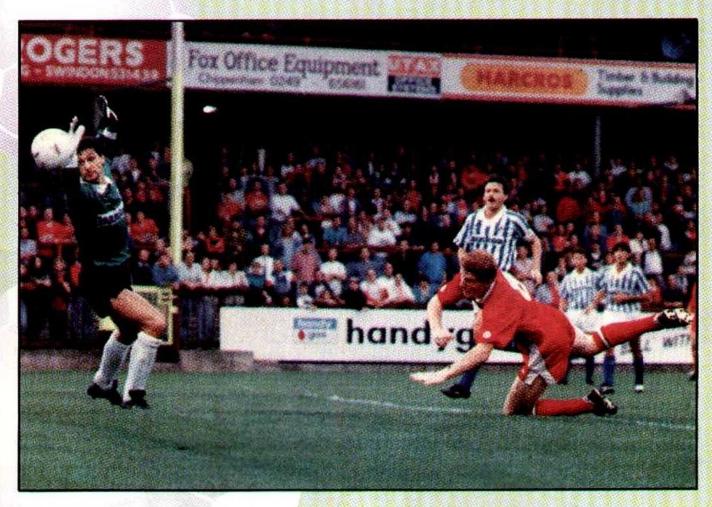
## ENGORE



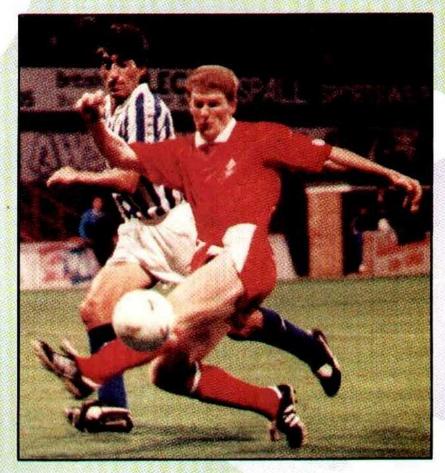
Manager Hoddle in a Real aerial battle







Just Wide



Duncan Shearer shoots against Real

SWINDON TOWN FC FIXTURES 10 SEASON 1991-1992 SAT AUG 17 LEICESTER CITY TUIL AUG 20 WEST BROMWICH ALBION SAT AUG 24 CAMBRIDGE UNITED WED AUG 28 WEST BROMWICH ALBION (RLC 1-2) SAT AUG 31 BARNSLEY TUE SEP 03 IPSWICH TOWN SAT SEP 07 PORT VALE SAT SEP SUNDERLAND Second Division clubs involved in the First Round TUE SEP 17 BRISTOL ROVERS WOLVERHAMPTON WNDRS A WED SEP 25 RLC 2-1 SAT SEPT 28 WATFORD SAT OCT 05 PLYMOUTH ARGYLE of the WED OCT 09 SAT OCT 12 DERBY COUNTY SAT OCT 19 BLACKBURN ROVERS WED OCT 23 MILLWALL Rumbelow League Cup OCT 26 BRIGHTON & H.A. TUE OCT 29 BRISTOL CITY NOV 02 NEWCASTLE UNITED SAT NOV 05 CHARLTON ATHLETIC NOV 09 SOUTHEND UNITED v West Bromwich Albion TUE Swindon Town CAT NOV 16 PORTSMOUTH Shrewsbury Town v Plymouth Argyle FRI NOV 22 TRANMERE ROVERS NOV 30 GRIMSBY TOWN DEC 07 MIDDLESBROUGH SAT v Gillingham Portsmouth SAT DEC 14 OXFORD UNITED FRI DEC 20 PSWICHTOWN THU DEC 26 BRISTOL CITY SAT DEC 28 BARNSLEY Charlton Athletic v Fulham WED JAN 01 MILLWALL SAT JAN 04 FAC 3 Watford v Southend United JAN 11 CAMBRIDGE UNITED JAN 18 LEICESTER CITY Leicester City v Maidstone United SAT JAN 25 FAC 4 FEB 01 BLACKBURN ROVERS Cambridge United v Reading FEB 08 BRIGHTON & H.A. FEB 15 TRANMERE ROVERS SAT FEB 22 MIDDLESBROUGH SAT MAR 07 OXFORD UNITED Blackburn v Hull City MAR 10 CHARLTON ATHLETIC MAR 14 NEWGASTLE UNITED Rotherham United v Grimsby Town MAR 21 SOUTHEND UNITED MAR 28 PORTSMOUTH Halifax Town v Tranmere Rovers WED APR 01 SUNDERLAND SAT APR 04 PORT VALE 11 BRISTOL ROVERS
18 WOLVERHAMPTON WNDRS SAT APR SAT APR MON APR 20 WATFORD SAT APR 25 PLYMOUTH ARG SAT MAY 02 DERBY COUNTY PLYMOUTH ARGYLE

#### NEVILLE OVENDEN FOOTBALL COMBINATION

WED		21	Reading	Home
TUE	AUG	27	Milwall	Home
TUE	SEP	3	West Ham United	Away
WED	SEP	11	Wimbledon	Home
WED	SEP	18	Portsmouth	Home
WED	SEP	25	Ipswich Town	Away
FRI	OCT	4	Norwich City	Away
WED	OCT	9	West Ham United	Home.
MON	OCT	14	Millwall	Away
TUE	OCT	22	Southampton	Home
WED	OCT	30	Oxford United	Away
WED	NOV	6	Watford	Home
WED	NOV	13	Brighton & H.A.	Away
WED	NOV	20	Charlton Athletic	Ноте
WED	NOV	27	Queens Park Rangers	Home
WED	DEC	4	Norwich City	Home
WED	DEC	.11	Fulham	Away
TUE	DEC	17	Watford	Away
TUE	JAN	7	Chelsea	Away
WED	JAN	15	Fulham	Hame
SAT	JAN	18	Southampton	Away
SAT	JAN	25	Portsmouth	Away
WED	JAN	29	Oxford United	Home
SAT	FEB	1	Tottenham Hotspur	Away
SAT	FEB	8	Arsenal	Away
WED	FEB	12	Wimblendon	Away
WED	FEB	19	Luton Town	Home
MON	FEB	24	Crystal Palace	Away
WED	MAR	4	Ipswich Town	Home
WED	MAR	11	Chariton Athletic	Away
WED	MAR	18	Brighton & H.A.	Home
WED	MAR	25	Crystal Palace	Home
TUE	MAR	31	Queens Park Rangers	Away
MON	APH	5	Luton Town	Away
WED	APR	8	Reading	Away
WED	APR	15	Chelsea	Home
WED	APR	22	Arsenal	Home
WED	APR	29	Tottenham Hotspur	Home

ALL HOME GAMES KICK OFF AT 2.00 PM

#### SOUTH EAST COUNTIES LEAGUE

AUG	17	Brighton & H. A.	Home
AUG	24	Bristol Rovers	Away
AUG	31	Luton Town	Home
SEP	07	Southampton	Home
SEP	14	Crystal Palace	Away
SEP	21	Brentford (LC1)	Home
OCT	05	Maidstone United	Away
OCT	12	Reading	Home
OCT	19	Oxford United	Away
NOV	02	Wimbledon	Home
NOV	09	Aldershot	Away
NOV	16	Tottenham Hotspur	Home
NOV	23	AFC Bournemouth	Away
DEC	07	Bristol City	Away
DEC	14	Brentford	Home
DEC	21	Brighton & H. A.	Away
JAN	04	Bristol Ravers	Home
JAN	11	Luton Town	Away
JAN	18	Southampton	Away
JAN	25	Crystal Palace	Home
FEB	08	Maidstone United	Home
FEB	15	Reading	Away
FEB	22	Oxford United	Home
FEB	29	Wimbledon	Away
MAR	07	Aldershot	Home
MAR	14	Tottenham Hospur	Away
MAR	21	AFC Bournemouth	Home
MAR	28	Bristol City	Home
ADD		Demotored	Accessor

ALL HOME SOUTH EAST
COUNTIES LEAGUE GAMES
ARE PLAYED AT
THE ALLIED DUNBAR
TRAINING CENTRE,
KING EDWARD PLACE,
WANBOROUGH.
GAMES KICK OFF AT 11.00 AM

#### FIRST TEAM APPEARANCES

					Data		
		League	League	FA	Systems.		
	Total	Div. 2	Cup	Cup	Cup	Goals	
Dave Bennett	2	1	1		-	-	
Colin Calderwood	21.2	19 + 2				2	
Shaun Close	5 + 10	5+9	1			1	
Fraser Digby	47	38	3	3	1		
Tony Finnigan	2+2	2+2					
Steve Foley	48 + 3	39 + 2	3 - 1	3		4	
Nicky Hammond	6	5	1	2			
Micky Hazard	35 . 3	28 + 3	1	3	7	7	
Paul Hunt	0+3	0.2	0 . 1		-	-	
Tom Jones	48 + 1	39 + 1	3	3	1		
David Kerstake	45	35	4	3	1		
Martin Ling	0+1	0+1	-	-		-	
Nestor Lorenzo	20+2	17 + 1		3		2	
Ross MacLaren	52	42	4	3	1	1	
Paul Rideout	8	7					
Eddie Murray	0 + 1	0 + 1					
Duncan Shearer	50	41	3	3	1	24	
Fitzroy Simpson	32 + 10	26+9	3 - 1		1	4	
Nicky Summerbee	1 + 10	1 + 8		0 . 1			
Paul Troliope	0 . 1	0+1				-	
Adrian Viveash	26 + 3	20 + 2	30+1	2			
Steve White	34-10	27.8	3-1	3		10	

Also appeared: Paul Bodin (now Crystal Palace) 39 apps. 2 goals. John Buttiglieg (on loan from Bentlord) 2 - 2 apps. Dave Hockaday (now Hull Cey) 1 - 2 apps. Alan McLoughin (now Southampton) 18 + 3 apps. 5 goals. Nicky Tamer (on loan from Liverpool) 7 apps. Jon Gittens (now Southampton) 37 apps. 1 goals.

#### BARCLAYS LEAGUE DIVISION TWO

	-	W	U	-		-	W	U	-			PIS	AV ALL
Oidham Ath	45	17	5	1	55	21	8	8	7	28	32	88	13,232
West Ham U	46	15	6	2	41	18	9	9	5	19	16	87	22.565
Sheff W.	46	12	10	1	43	23	10	6	7	37	28	82	26,282
Notts C.	45	14	4	5	45	28	9	7	7	31	27	80	8.391
Milwall	46	11	6	6	43	28	9	7	7	27	23	73	11,024
Brighton	46	12	4	7	33	31	9	3	11	26	38	70	8,306
Middlesb	46	12	4	7	35	17	8	5	10	30	30	69	17.042
Barnsley	45	13	7	3	33	15	5	5	12	24	32	69	8.895
Bristol C	46	14	5	4	44	28	6	2	15	24	43	67	13.382
Oxford Utd.	46	10	9	4	41	29	4	:0	9	28	37	61	5,658
Newcastie U.	46	8	10	5	24	22	6	7	10	25	34	59	16,887
Wolves	45	11	6	6	45	35	21	3	8	18	28	58	15,842
Bristol R.	46	11	7	5	29	20	4	6	13	27	39	58	5,921
loswich T.	46	9	8	6	32	28	4	10	9	28	40	57	11,813
Port Vale	45	10	4	9	32	24	5	81	0	24	40	57	7,995
Chariton	46	8	7	8	27	25	5	10	8	30	36	56	6,592
Poitsm'th	46	10	6	7	34	27	4	5	14	24	43	53	9,583
Plymouth	46	10	10	3	36	50	5	7	14	18	48	53	6,850
Blackburn	46	8	6	9	26	27	6	4	13	25	39	52	8,114
Watford	45	5	8	10	24	32	7	7	9	21	27	51	9,573
Swindon T.	46	8	6	9	31	30	4	8	11	34	43	50	9,436
Loicester	46	12	4	7	41	33	2	4	17	19	50	50	11.545
WBA	46	7	11	5	26	21	3	7	13	26	40	48	11,834
Hull City	46	6	10	7	35	32	4	5	14	22	53	45	6,164

### TODAYS LINE UP



SWINDON TOWN F.C.

TONIGHTS MITRE MATCHBALL SPONSOR IS: lither reve Amited

FORTHCOMING GAMES AT THE COUNTY GROUND: Wednesday 21 August 1991 Neville Ovenden Papers Football Combination vs READING Kick off, 2.00 pm Toesday 27 August 1991 Neville Ovenden Papers Football Combination vs

#### **SWINDON TOWN**

- Fraser Digby
- David Kerslake
- Nicky Summerbee
- Glenn Hoddle
- Colin Calderwood
- Shaun Taylor
- Micky Hazrd
- Duncan Shearer
- Fitzroy Simpson
- 10 Ross MacLaren
- David Mitchell

12 Steve Foley 14 Steve White SUB:

Referee: J A Moules (Erith, Kent) Linesman Red Flag: B P Bishop (Bath) Linesman Yellow Flag: C J Henderson (Ripley) Reserve Official: A Hunt (Swindon)

#### WEST BROMWICH ALBION

TEAM CHANGES

- Allan Miller
- 2 Darren Bradley
- 3 Graham Harbey
- 4 Tony Ford
- Gary Strodder
- Daryl Burgess 6
- 7 Gary Bannister
- 8 Don Goodman
- Adrian Foster
- 10 Craig Shakespeare
- 11 Kwame Ampadu

12 Bernard McNally SUB:

14 Paul Williams